



RIVERTOWN
CHRISTIAN
VOLLEYBALL

RCV Patriots
rcvpatriots@gmail.com
www.rcvpatriots.org

March 7, 2022

Dear RCV Sponsor,

Rivertown Christian Volleyball is a local travel club for homeschooled girls ages 8 to 18 in the West Michigan area. We have served hundreds of families in the homeschool community for over 10 years. As you ponder the effectiveness of your advertising dollar, consider using the RCV club, our website, and RCV families as a means to advertise your organization through the RCV Sponsorship Program.

RCV continues to be dedicated to training and teaching the fundamentals of volleyball, teamwork, and making friendships beyond the sport while using the game to promote physical, mental, spiritual, and emotional wellbeing. We are looking for sponsors to partner with RCV as we launch another season of offering girls the opportunity to play competitive volleyball.

Because we are a non-profit volunteer program, there are many costs and ongoing needs. While registration fees may cover gym rental, insurance, and referee fees for the volleyball season, we always face costs of improving the program, replacing worn out equipment, and purchasing uniforms, with this in mind we are asking for your partnership.

But wait! RCV will credit **30%** of your sponsorship fee to any RCV account you designate to help that family cover their club fees.

Check out these rewards for being a sponsor of RCV:

Tier 1 - \$1,000

- Your organization's logo with a link to your website on the RCV website (www.rcvpatriots.org)
- You will receive a picture of each team
- Your organization's name on the back of the RCV practice shirt (worn by players and families at games and tournaments around West Michigan and seen by 100's of people)
- You will receive the RCV decal
- Your organization will receive recognition at the club's year-end banquet
- Your organization will be highlighted in the RCV monthly newsletter
- Your organization will be featured on the RCV Facebook page (RCV Patriots)

Tier 2 - \$750

- Your organization's logo with a link to your website on the RCV website (www.rcvpatriots.org)
- You will receive a picture of each team

- Your organization's name on the back of the RCV practice shirt (worn by players and families at games and tournaments around West Michigan and seen by 100's of people)
- You will receive the RCV decal
- Your organization will receive recognition at the club's year-end banquet
- Your organization will be highlighted in the RCV monthly newsletter

Tier 3 - \$500

- Your organization's logo with a link to your website on the RCV website (www.rcvpatriots.org)
- You will receive a picture of each team
- Your organization's name on the back of the RCV practice shirt (worn by players and families at games and tournaments around West Michigan and seen by 100's of people)

Tier 4 - \$250

- Your organization's logo with a link to your website on the RCV website (www.rcvpatriots.org)
- You will receive a picture of each team

How is your sponsorship money being put to use?

- supports the cost of hiring experienced coaches
 - covers the cost of team practice shirts
- covers gym rental fees for practices, games, clinics, and home tournaments
 - supports club advertising so we can continue to build our club
- covers the cost of TeamSnap so our teams and families can stay connected all season
 - supports costs of jersey fees so we can keep fees at a reasonable cost to families
- covers the cost of summer camp coordinated with a local university's volleyball program
 - allows the club to purchase new balls and carts

Rather than partner through the Sponsorship Program, you may prefer to donate an amount of your choosing and the board will put your donation toward the greatest need. Because RCV is a 501(c)3, your donations are tax deductible. Donations received will help keep Rivertown Christian Volleyball an affordable, yet quality program. Please feel free to contact us with any questions.

The deadline for sponsorship agreements (and payments) is July 1, 2022.

Thank you for your willingness to partner with us. Please complete and return the attached order form with payment to rcvpatriots@gmail.com or mail checks to Rivertown Christian Volleyball, 6816 Bliss Ct., Grandville, MI 49418, by July 1, 2022. If you have any questions, please email rcvpatriots@gmail.com.

Thank you,

Robyn Wassink, Treasurer

On behalf of the RCV Board of Directors



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RCV Patriots Sponsorship Form

BUSINESS OR ORGANIZATION INFORMATION:

NAME: _____

CONTACT: _____

EMAIL: _____

PHONE NUMBER: _____

YOUR BUSINESS WEBSITE URL: _____

SPONSORSHIP LEVEL: Tier 1 (\$1,000) Tier 2 (\$750) Tier 3 (\$500) Tier 4 (\$125)

PLEASE SEND YOUR BUSINESS WEBSITE URL, YOUR DIGITAL AD, AND YOUR LOGO OR A LINK TO YOUR LOGO BY EMAIL IN JPEG OR PDF FORMAT TO rcvpatriots@gmail.com.

PLEASE INDICATE WHICH RCV FAMILY SHOULD RECEIVE THE CREDIT:

Please complete and return the RCV Patriots Sponsorship order form to rcvpatriots@gmail.com or mail with payment to Rivertown Christian Volleyball, 6816 Bliss Ct., Grandville, MI 49418, by July 1, 2022. If you have any questions, please email rcvpatriots@gmail.com.

Thank you,

Robyn Wassink, Treasurer

On behalf of the RCV Board of Directors

Mailing Address: Rivertown Christian Volleyball, 6816 Bliss Ct., Grandville, MI 49418
616-498-6673 rcvpatriots@gmail.com rcvpatriots.org